

AG INNOVATION EXPO
31 OCT - 1 NOV 2024

DAF RESEARCH CENTRE
45 WARWICK ROAD, BOWEN



grown
inNQ2024

EXHIBITORS & SPONSORS
PROSPECTUS 2024



BOWEN GUMLU
GROWERS ASSOCIATION INC.
Collectively we grow



Australian Government
**Department of Agriculture,
Fisheries and Forestry**

Grown In NQ 2024 is supported by funding from the Australian Government Department of Agriculture, Fisheries and Forestry as part of its Support Regional Trade Events Program.

EXHIBITORS & SPONSORS PROSPECTUS 2024



SPONSORSHIP Grown in NQ offers corporate and trade show sponsorship and exhibitor packages including:	MAJOR SPONSOR Limited to 1 \$5000 incl GST	EVENT SPONSOR Limited to 2 \$2500 incl GST	TRADE SHOW EXHIBITOR From \$250 incl GST
Trade show site (site size/ site availability on booking) 1st Nov	8x8m (heavy vehicle) 6x3m 3x3m *Demonstration site: POA	8x8m (heavy vehicle) 6x3m 3x3m *Demonstration site: POA	8x8m (heavy vehicle) \$650 6x3m: \$400 3x3m: \$250 *Demonstration site: POA
Tickets to the Industry Agronomy Breakfast and Ag-Tech Farm Tour (31st Oct)	4 tickets	2 tickets	\$120 each
Exhibitor's Guide (digital + 1000 printed copies)	Full page back cover advert + full page advert + editorial	1/2 page advert + 1/2 page editorial	From \$250
Expo signage	Logo on all trade show signage	NIL	NIL
Website	Primary logo recognition	Secondary logo recognition	Business name listing
Conference presentation	15 minute product/service presentation + Q&A	NIL	NIL
Corporate recognition on conference slides during breaks	YES	NIL	NIL

***Demonstration site options:** Plots specifically planted and treated with your product leading up to the event /or/ existing plots available for demonstration. Prices vary based on exhibitor requirements. Please enquire.

EXHIBITOR GUIDE 2024



The Grown In NQ Exhibitor Guide will be distributed across North Queensland. As an exhibitor, we invite you to showcase and promote everything your business has to offer. This guide is designed to be a central resource for event visitors and aims to provide valuable exposure for our exhibitors, partners and sponsors.

3000 printed copies distributed across North Queensland two weeks ahead of the event!

ADVERT + EDITORIAL OPTIONS AND RATES

1/4 page advert: \$250 incl GST

1/2 page advert: \$440 incl GST

Full page advert: \$660 incl GST

1/2 page advert + half page editorial: \$660 incl GST

Full page advert + half page editorial: \$880 incl GST

ALL PRICES ARE BASED ON PRESS-READY ARTWORK SUPPLIED. For assistance and design prices, please contact us if you need your artwork prepared.

DEADLINE: FRIDAY 30th AUGUST

Advertising content including all artwork, editorial and photos to be submitted to: admin@bowengumlugrowers.com.au



EXHIBITOR GUIDE 2024



ARTWORK SPECS

1/4 PAGE ADVERT

Advert size: 95mm x 130mm

\$250 incl GST

1/2 PAGE ADVERT

Advert size: 200mm x 132mm

\$440 incl GST

FULL PAGE ADVERT

Advert size: 200mm x 263mm

\$660 incl GST

EXHIBITOR GUIDE 2024



ARTWORK SPECS

HEADLINE 1/2 PAGE ADVERT + EDITORIAL

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1/2 PAGE ADVERT + EDITORIAL

Advert size: 200mm x 132mm

Word count: 200 max + Headline

Picture (landscape)

\$660 incl GST

EXHIBITOR GUIDE 2024



ARTWORK SPECS

FULL PAGE ADVERT + EDITORIAL

Advert size: 200mm x 263mm

Word count: 260 max + Headline

Picture (landscape)

\$880 incl GST

**HEADLINE
FULL PAGE ADVERT +
EDITORIAL**

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Picture (landscape)



AG INNOVATION EXPO
1 NOV 2024

SITE MAP



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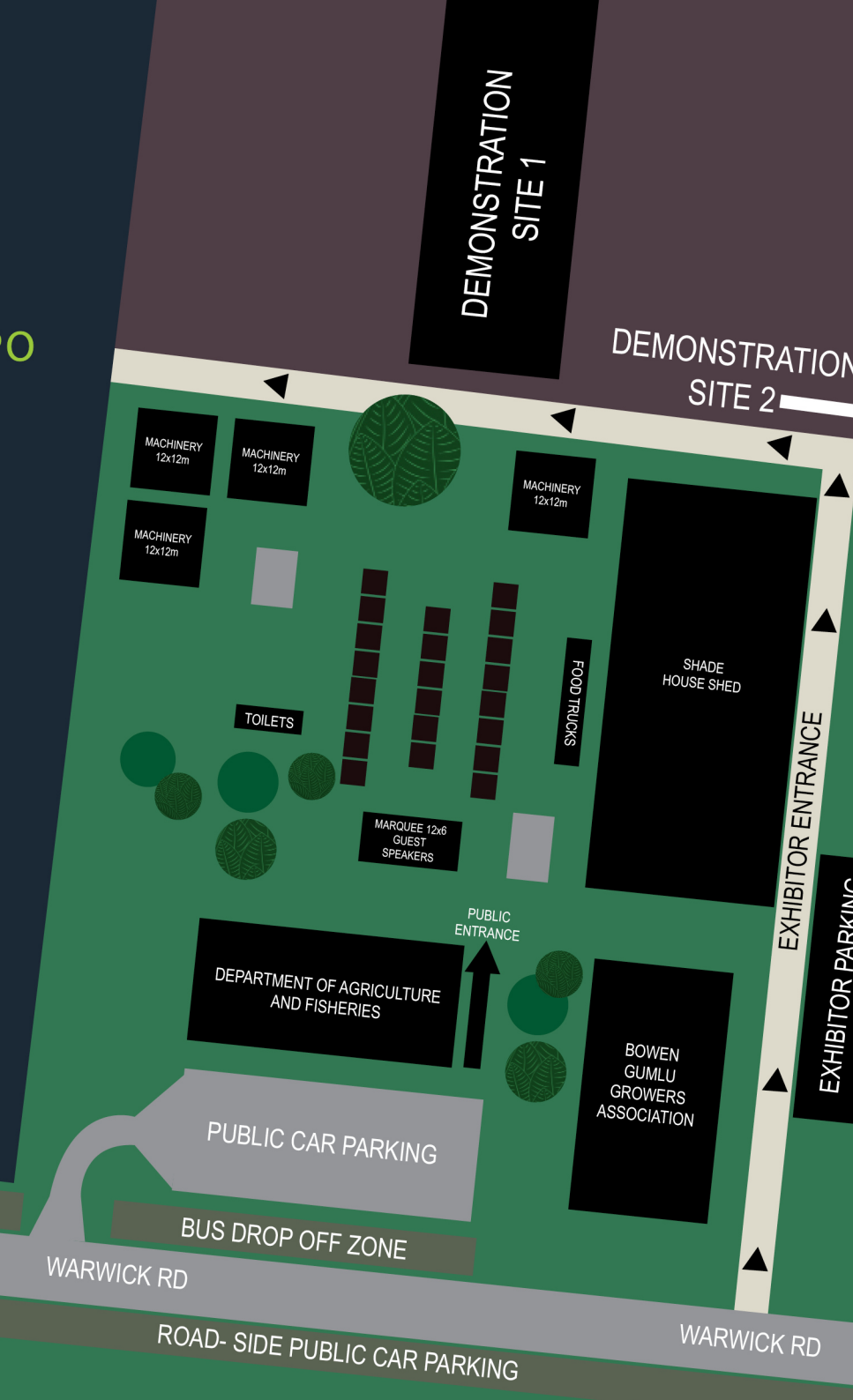


EXHIBIT AT NORTH QUEENSLANDS' LARGEST INNOVATION SHOWCASE

Contact us:

ph. 0427 009 929

admin@bowengumlugrowers.com.au



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